



NEWS RELEASE
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**Irrigation Distribution Transaction:
JD FORD & COMPANY ADVISES TURF EQUIPMENT SUPPLY
IN ITS SALE TO HORIZON DISTRIBUTORS, INC**

Denver, CO, December 17, 2010— JD Ford & Company is pleased to have served as exclusive financial advisor to Turf Equipment Supply Company in the sale of its business to Horizon Distributors Inc., a wholly owned subsidiary of Pool Corporation (GSM:POOL). Turf Equipment was founded in 1952 and is the leading distributor of irrigation and landscape supplies to the Las Vegas market.

The acquisition of Turf Equipment Supply Company positions Horizon as the market leader in pool and irrigation supply in Nevada. “This transaction expands Pool Corporation’s share of the more than \$3 billion irrigation and landscape distribution marketplace by strengthening our presence in the important Las Vegas market,” said Manuel Perez de la Mesa, President and CEO, Pool Corporation.

Jason Graf, Senior Vice President at JD Ford and Company, said “we are pleased to have had the opportunity to advise Turf Equipment in this transaction. Turf’s leading market position made it a very attractive acquisition target for Horizon. We believe that this transaction exemplifies renewed confidence in the building supply sector and is an indication that quality companies in the sector will return to the deal table in 2011. We are honored to have had the opportunity to work with both companies to successfully complete this transaction.”

JD Ford & Company is a specialized Investment Bank that helps business owners increase business value, obtain growth capital, gain personal liquidity, and create lasting family legacy. JD Ford works in a variety of industries including building products, consumer products, specialty retail, information technology, and specialized services. JD Ford & Company leverages its extensive experience, processes, vast network of connections and unique insight to guide business owners through a variety of transitional events. For more information please visit www.jdford.com.

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