



## **NEWS RELEASE**

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### **JD FORD & COMPANY SELECTED AS WINNER OF 2010 M&A ADVISOR AWARDS FOR THIRD CONSECUTIVE YEAR**

DENVER, CO, January 5, 2011 – JD Ford & Company was announced as a winner of two awards at the 9<sup>th</sup> Annual M&A Advisor Awards on Tuesday, December 14, 2010 held at the New York Athletic Club in New York, NY.

JD Ford & Company was chosen among 243 finalists to receive the awards for both Consumer and Retail Products Deal of the Year Under \$100 million and Middle-Market Deal of the Year Under \$30 million. This marks the third consecutive year JD Ford & Company has been selected as a winner of an award. The 2010 M&A Awards honor deal-teams, deal-makers, and firms whose activities set the standard for the industry. An independent body of expert judges that span the M&A industry determined the ultimate recipients of the award. Winners were revealed at a sold out gala, hosting the top M&A professionals from around the world. A complete list of the winners can be found at [www.maadvisor.com](http://www.maadvisor.com).

“The award winners represent the best of the M&A industry in 2010 and earned these honors by standing out in a group of very impressive finalists,” said Roger Aguinaldo, CEO of The M&A Advisor. “From the lower middle market transaction to those over \$1 billion, this year’s awards recognized determined deal makers who have performed at the highest levels in their respective industries in mergers and acquisitions.”

“JD Ford & Company is honored to have been selected for these awards, especially given the strong competition this year. It was a pleasure representing the shareholders of Sun Water Systems in the recapitalization of the business with Catterton Partners,” said Jeff Sasakura, Vice President at JD Ford & Company. “JD Ford takes great pride in helping business owners realize their personal and financial goals and we are happy to have had the opportunity to participate in this exciting deal,” he continued.

### **ABOUT JD FORD & COMPANY**

JD Ford & Company is a specialized Investment Bank that helps business owners increase business value, obtain growth capital, gain personal liquidity, and create lasting family legacy. JD Ford focuses on a variety of industries including consumer products, specialty retail, information technology, building products, and specialized services. JD Ford & Company leverages its extensive experience, processes, vast network of connections and unique insight to guide business owners through a variety of transitional events. For more information please visit [www.jdford.com](http://www.jdford.com).

## **ABOUT THE M&A ADVISOR**

Since 1998, The M&A Advisor has been facilitating connections for and recognizing achievement of professionals in the mergers and acquisitions, distressed investing and related financial industries through its leading awards, events, M&A Alerts, online network, market intelligence and connection services.

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For more information on the M&A Advisor please contact 718.997.7900 or [www.maadvisor.com](http://www.maadvisor.com).

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